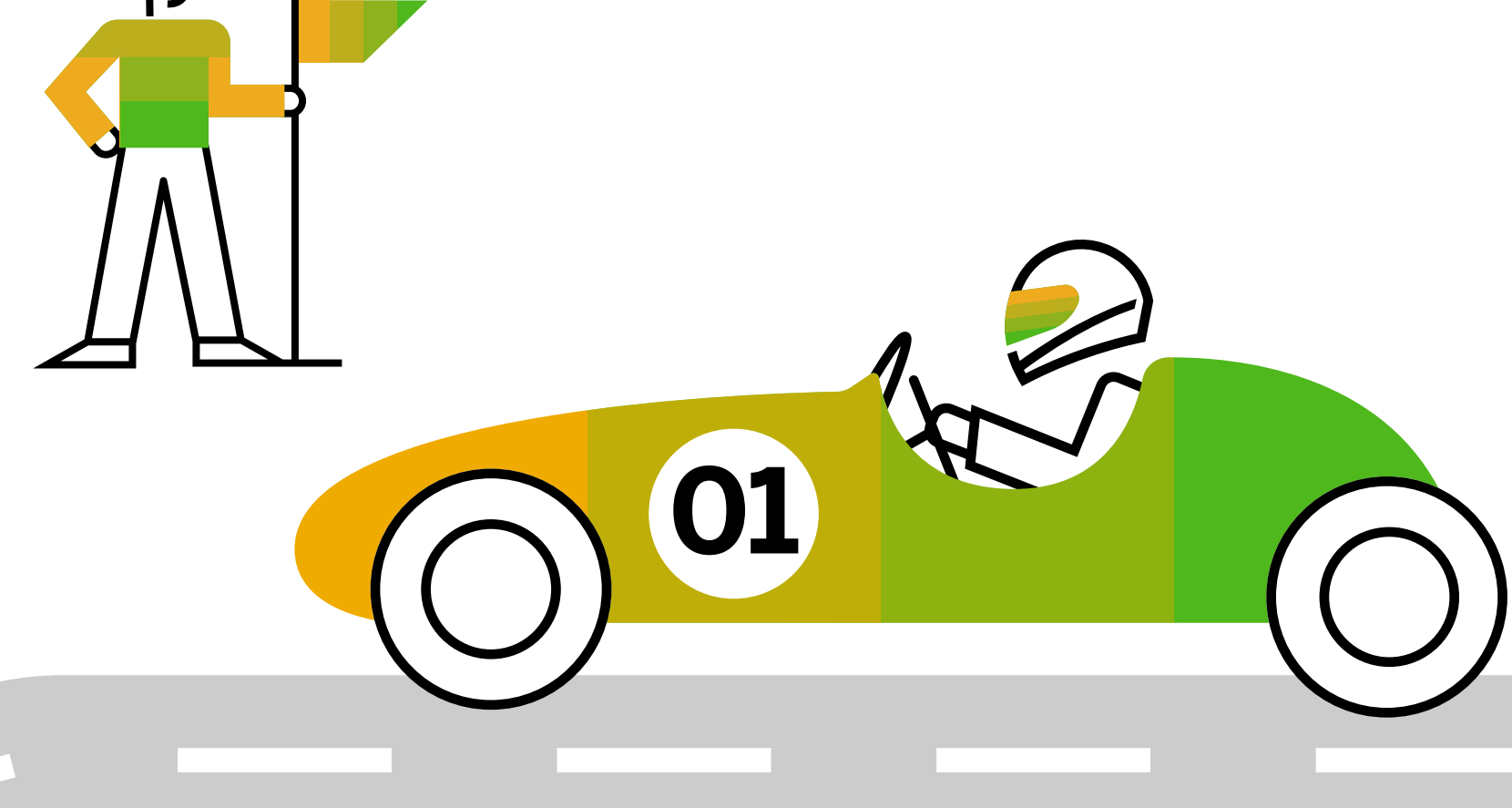
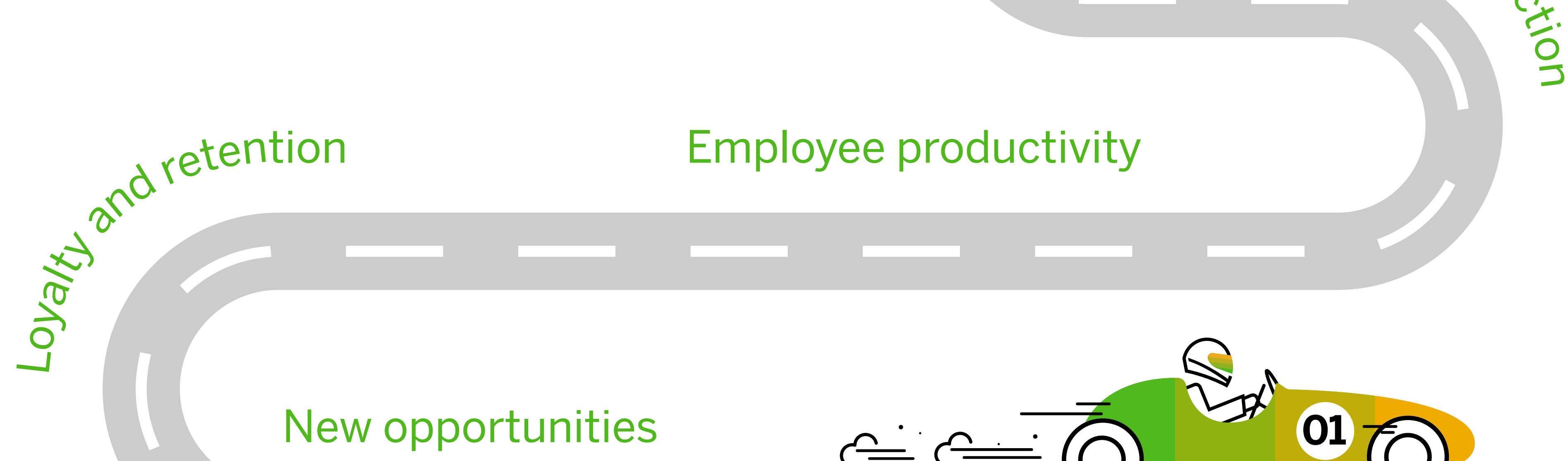


How quickly can your business **change course**?

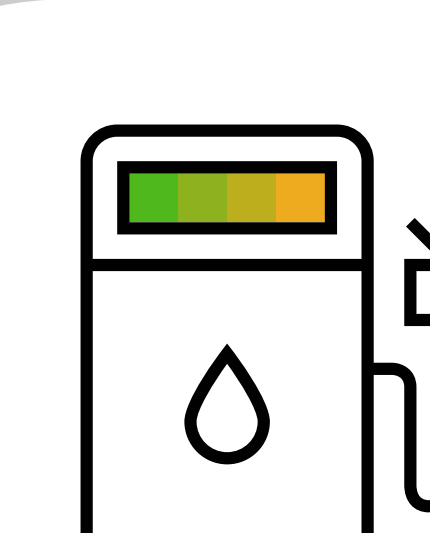
Resilience for small and medium businesses today relies on keeping pace with the twists and turns of market demand.



Agility drives **business performance**



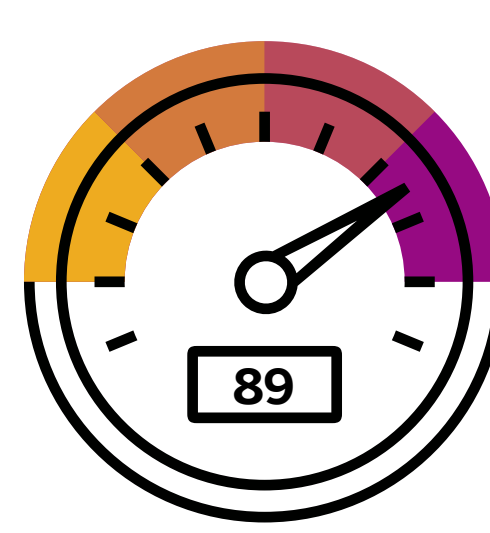
...helping you leave costs **in the dust**



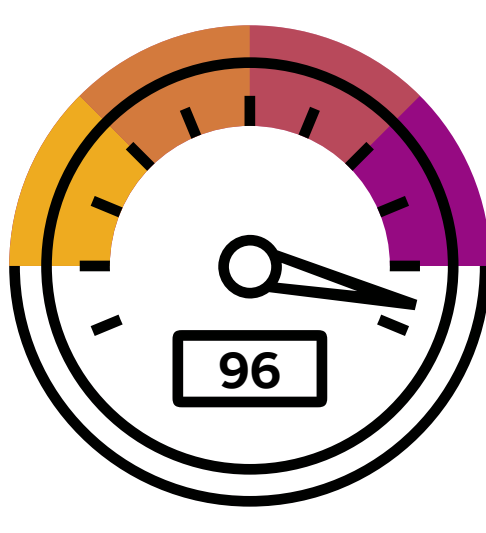
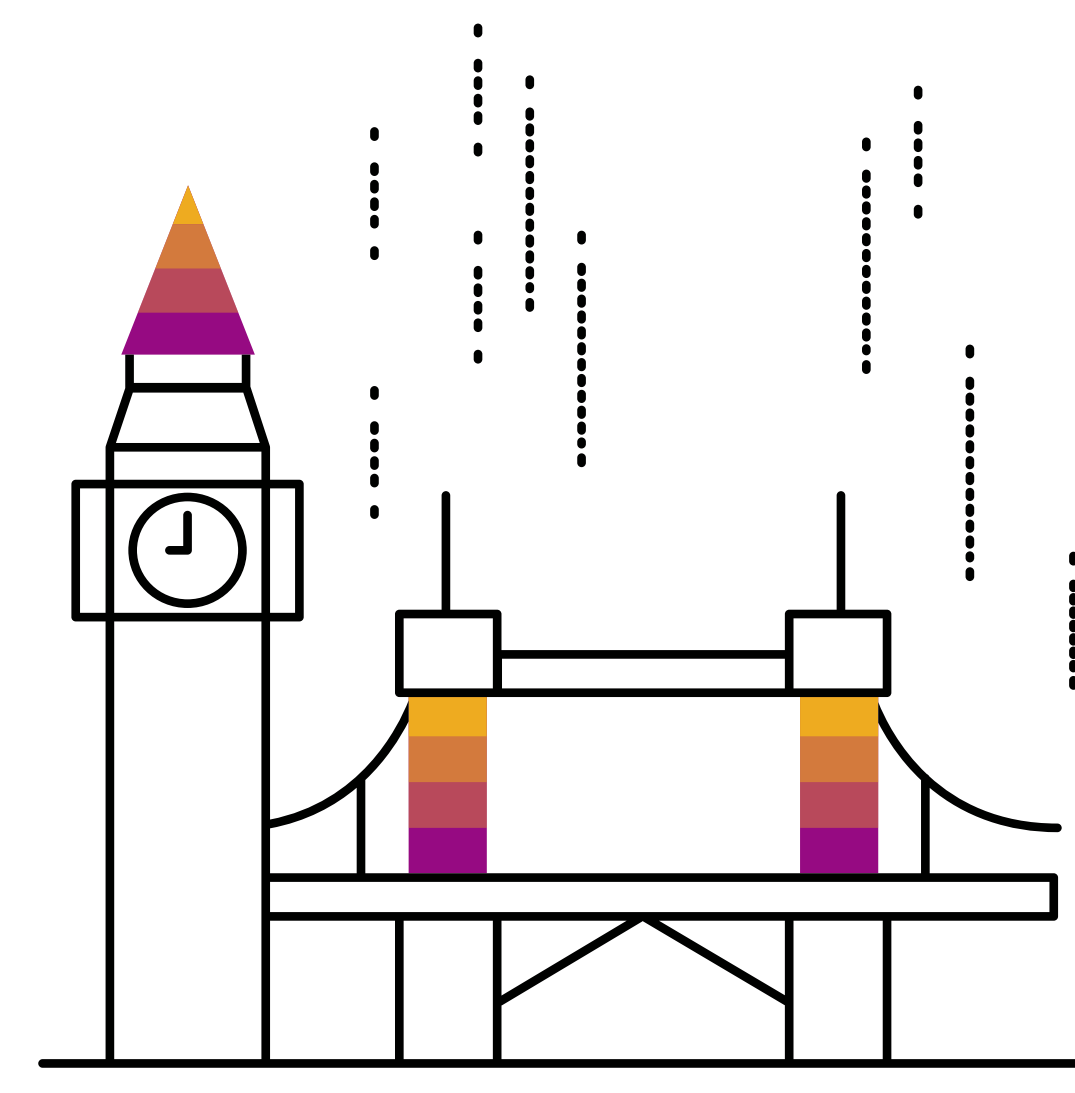
All of which will make you as competitive **as you can be**

Agility = **business framework**

In a major survey on organizational agility¹:



89% said adaptability is highly important to the future success of their companies

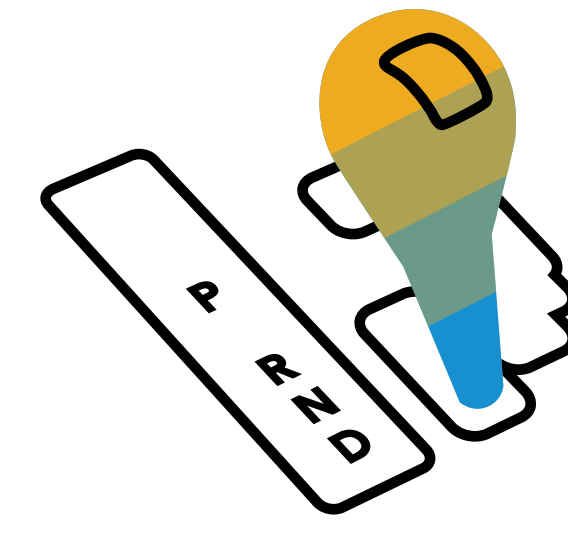
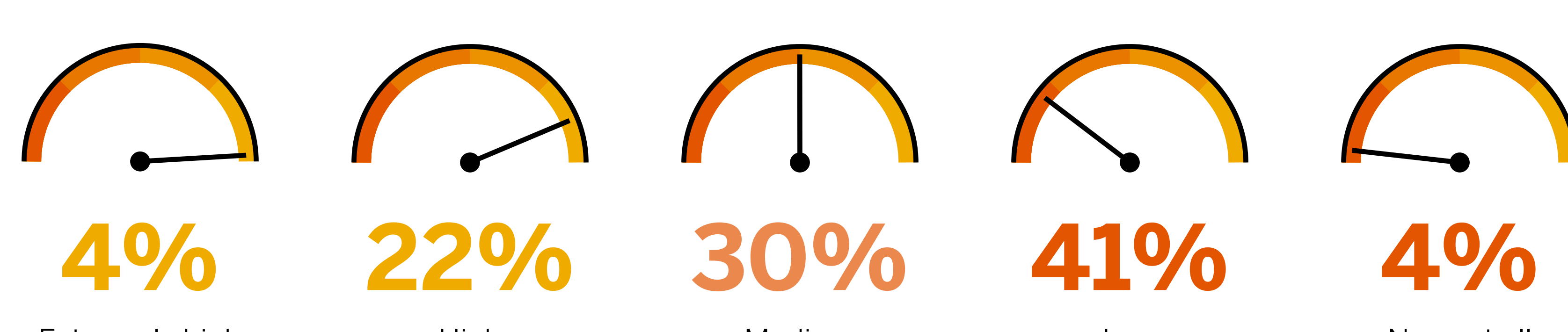


96% said their company needs to be more agile to be successful

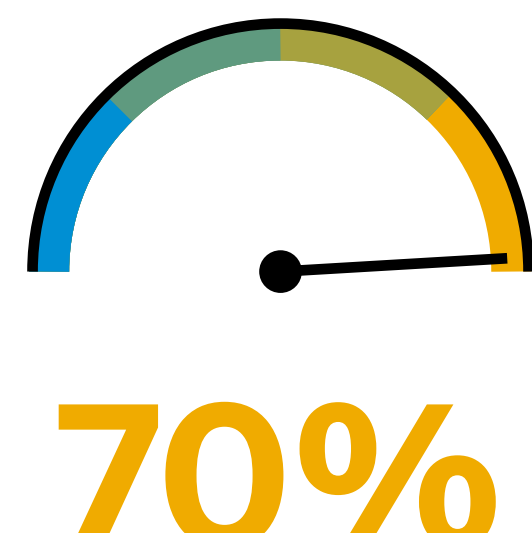
Agility is **leading the way**

- Just one quarter of businesses today consider themselves to be highly agile
- Almost half consider themselves to have low agility

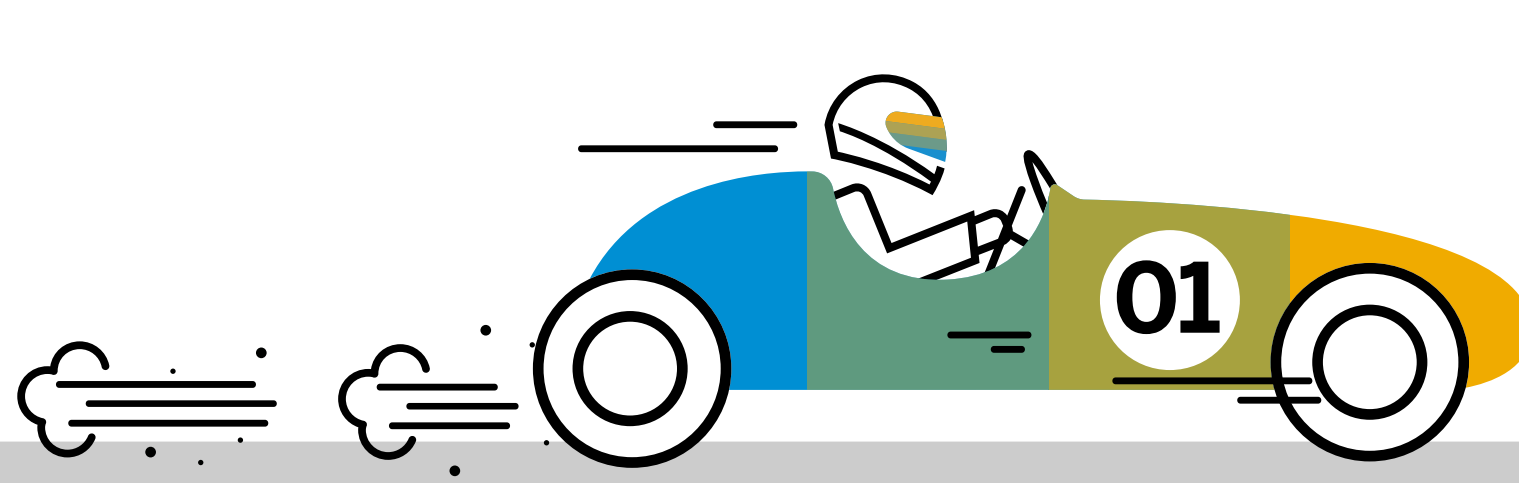
How would you rate your **company's agility**?



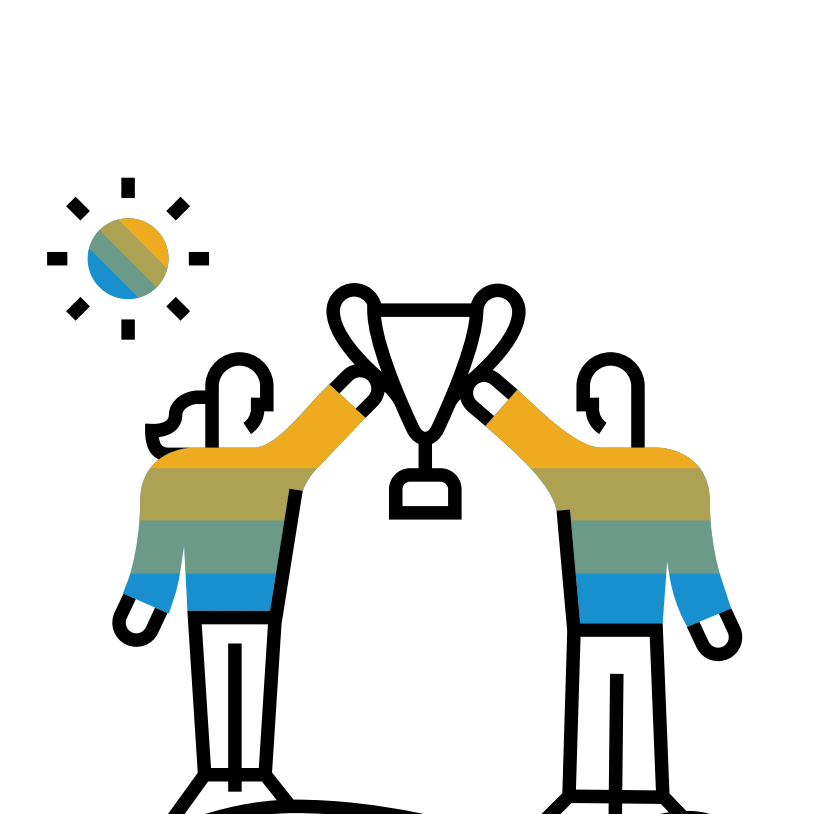
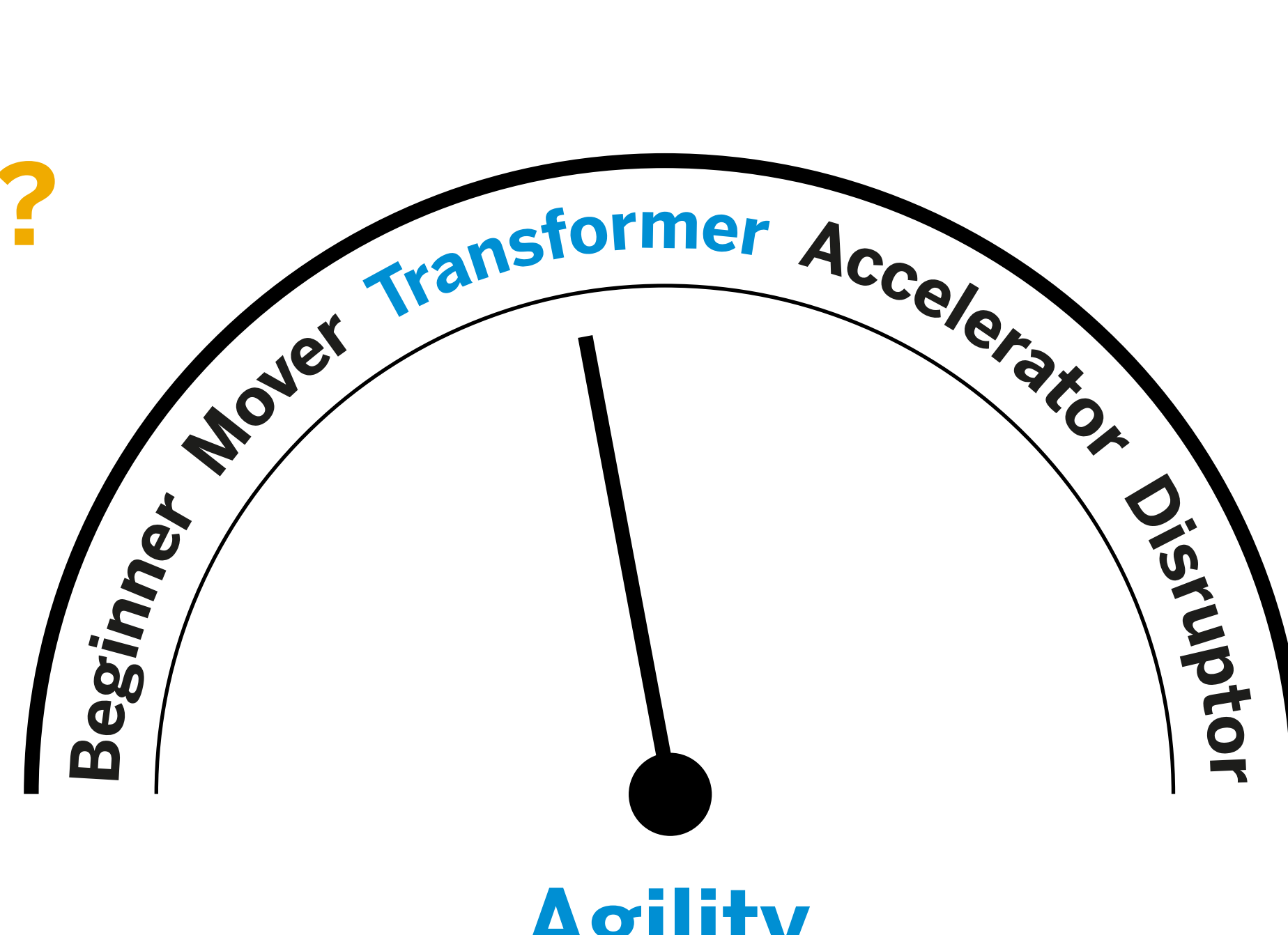
Agility **is accelerating**



70% increasing innovation units to drive agility



So where are you **now**?



Assess your business needs **to get ahead**

Complete the IDC Analysis Tool to gauge your business resilience – whether it's small or medium sized – and gain insights for the following:

- Strategic planning
- Processes
- Customer relationships
- Suppliers and distributors
- People experience

Download your full IDC report with actionable recommendations to drive change.

Get your report in 5 minutes